

Idaho Barrel Futurity 2025 Award Sponsorship Opportunities

April 24 - April 27

Idaho Horse Park – Nampa, Idaho

www.idahobarrelfuturity.com

The Idaho Barrel Futurity (IBF) is the exclusive barrel horse futurity and largest open 5D barrel race located within the State of Idaho. Over 500 competitors travel from multiple states to compete in this annual event, which has been going strong for over 50 years. The three-day event is professionally broadcasted via webcast, attracting thousands of viewers, and providing additional advertising for our sponsors. The all-volunteer board takes pride in the sustained grass-roots growth and strives to provide increased added money, top of the line saddles and awards to the competitors each year. We are a nonprofit organization and acknowledge this event cannot grow without the continued, dedicated support of our sponsors. This brochure contains monetary levels available for sponsorship and an example of awards presented in prior years. This is a great opportunity for your business to advertise and support this ever-growing event.



Competitors will be competing for money and awards in the 9th annual Jackie Roeser Memorial 2D Sweepstakes Race, Futurity and 2D Futurity, Maturity and 2D Maturity, Open 5D, 18/40 and Youth

Award Sponsorship Levels

\$3,000 - Title Sponsor

- Title Sponsor Saddle of one Division (Sweepstakes, Open, Futurity, etc.)
- Business Logo on all IBF advertising as the Title Sponsor of the Division
- Sponsorship acknowledgment announced all 3 days
- Full page ad placement in event program
- Logo on IBF's Facebook Page, event page, and mentions prior to event.
- Logo on website with a link to your website
- Booth setup at the event for the 3 days (\$200 value)
- Unlimited banners in arena
- VIP table for Friday night event
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant Goody Bag
- 10 coats with business logo to be presented as contestant awards

\$2,000 – Full Saddle

9 high-end - top quality trophy saddles are awarded to the average winners in each of the Futurity, 2D Futurity, Maturity, Jackie Roeser Sweepstakes and 5 Open Divisions.

- Your company's logo will be hand stamped on both sides of the saddle
- 2 banners in arena
- Logo on IBF event poster, entry forms, and all advertising by IBF
- Sponsorship acknowledgment announced all 3 days
- Ad placement in event program
- Logo on IBF's Facebook Page, event page, and Mentions prior to event.
- Logo on website with a link to your website
- Booth setup at the event for the 3 days (\$200 value)
- Demonstration or special event opportunity during race.
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag
- VIP table for Friday night event



\$1,000 - 1/2 Saddle

- Your company's logo will hand stamped on one side of the saddle
- 2 banners in arena
- Logo on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag
- VIP table for Friday night event



\$500 - Divisional Sponsor

Awards will be presented to at least 5 places in each division, totaling over 70 available prizes. Past awards have included blankets, breast collars, saddle pads, purses, buckles, boot racks, supplements, feed, etc. Your monetary contribution would be utilized to purchase these awards. Additionally, you will receive:

- 2 banners in arena
- Business listed on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website



\$500 – Vest/Jacket Sponsor

The top champions in each average division will receive a vest or jacket embroidered with your company name and logo. Additionally, you will receive:

- 1 banner in arena
- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

Award Added Money (any value under \$500)

This is a way for your company to contribute to our lineup of great prizes. Your contribution will be utilized to purchase awards as needed, or to increase added money for our weekend average winners.

Additionally, you will receive:

- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

In-Kind Product Donation

If you are unable to make a monetary contribution but would like to donate items for our award presentations, we will gladly accept these. Your donation monetary value will receive an equivalent opportunity to the monetary amounts listed in the above sponsorship levels, which may include:

▪ 2 banners in arena

- Logo on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

\$250 - Banner Display

Your business banner will be displayed all three days of the live event. Event banners are visible on the live broadcast as well. ▪ 1 banner in arena

Swag Bag Donation

If you are unable to make a monetary contribution but would like to donate items for the contestant swag bags, we will gladly accept these. We distribute approximately 350 swag bags to the contestants. Any donation quantity is accepted.

- Brochures, coupons, keychains, pens, product samples, etc.





Award Sponsorship Opportunities

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Sponsorship Level: _____

In-Kind donation, item and value: _____

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Website / Facebook Page: _____

Signature: _____ Date: _____

Please make checks payable to:

Idaho Barrel Futurity
ATTN: Sponsorships
PO Box 81
Middleton, Idaho 83644

Sponsorship Coordinator Contact:

Staci VanOstran
208-284-4563
staci.vanostran@gmail.com

- Send logo files, print ads for your business as 300dpi JPG to idahobarrelfuturity@gmail.com
- Banners to be provided to Idaho Barrel Futurity by April 21 these can be shipped to 6532 Howard Rd, Marsing, Idaho 83639 or taken to the event prior to Wednesday, April 23.

~ Thank you for your support ~