

Idaho Barrel Futurity 2020

Award Sponsorship Opportunities

April 30 - May 3

Idaho Horse Park – Nampa, Idaho

www.idahobarrelfutures.com

The Idaho Barrel Futurity (IBF) is the exclusive barrel horse futurity and largest open 5D barrel race located within the State of Idaho. Over 400 competitors travel from across 12 states to compete in this annual event, which has been going strong for over 47 years. The three-day event is professionally broadcasted via webcast, attracting thousands of viewers, and providing additional advertising for our sponsors. The all-volunteer board takes pride in the sustained grass-roots growth and strives to provide increased added money, top of the line saddles and awards to the competitors each year. We are a non-profit organization and acknowledge this event cannot grow without the continued, dedicated support of our sponsors. This brochure contains monetary levels available for sponsorship and an example of awards presented in prior years. This is a great opportunity for your business to advertise and support this ever-growing event.



Competitors will be competing for money and awards in the 5th annual Jackie Roeser Memorial 2D Sweepstakes Race, Futurity and 2D Futurity, Maturity and 2D Maturity, Open 5D, 18/40 and PeeWee Races

Award Sponsorship Levels

\$1,500 – Full Saddle

8 high-end - top quality trophy saddles are awarded to the average winners in each of the Futurity, 2D Futurity, Maturity and Open Divisions.

- Your company's logo will be hand stamped on both sides of the saddle
- 2 banners in arena (*must be provided by April 15th*)
- Logo on IBF event poster, entry forms, and all advertising by IBF
- Sponsorship acknowledgment announced all 3 days
- Ad placement in event program
- A Spotlight Interview via Facebook live
- Logo on IBF's Facebook Page, event page, and Mentions prior to event.
- Logo on website with a link to your website
- Booth setup at the event for the 3 days (\$150 value)
- Demonstration or special event opportunity during race.
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

\$800 - ½ Saddle

- Your company's logo will hand stamped on one side of the saddle
- 2 banners in arena (*must be provided by April 15th*)
- Logo on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

\$500 – Division Award Sponsor

Awards will be presented to at least 5 places in each category, totaling over 55 available prizes. Past awards have included blankets, breast collars, saddle pads, purses, buckles, keychains, boot racks, supplements, feed, etc. Your monetary contribution would be utilized to purchase these awards. Additionally, you will receive:

- 1 banner in arena (*must be provided by April 15th*)
- Business listed on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Opportunity for logo, commercial, business info on our 3-day webcast.

\$300 – Vest/Jacket Sponsor

The top 5 champions in each average division will receive a vest or jacket embroidered with your company name and logo. Additionally, you will receive:

- 1 banner in arena (*must be provided by April 15th*)
- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Logo on IBF's Facebook Page
- Logo on website with a link to your website

\$150 – Award Added Money

This is a way for your company to contribute to our lineup of great prizes. Your contribution will be utilized to purchase awards as needed, or to increase added money for our weekend average winners. Additionally, you will receive:

- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Logo on IBF's Facebook Page

\$0 – In-Kind Donation

If you are unable to make a monetary contribution but would like to donate 4 to 12 items for our award presentations, we will gladly accept these. Additionally, you will receive:

- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Logo on IBF's Facebook Page





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Idaho Horse Park – Nampa, Idaho - April 30 - May 3, 2020

Sponsorship Level: _____

In-Kind donation, item and value: _____

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Website / Facebook Page: _____

Signature: _____ Date: _____

Idaho Barrel Futurity is a non-profit organization our **TAX ID # 20-4448761**

Please make checks payable to:

Idaho Barrel Futurity
ATTN: Sponsorships
6532 Howard Rd.
Marsing, Idaho 83639

Sponsorship Coordinator Contact:

Katie Elison
208-681-4475
4elison@live.com

- Send logo files, print ads for your business as 300dpi JPG to 4elison@live.com
- Banners to be provided to Idaho Barrel Futurity by April 15th 2020 or they can be shipped to 6532 Howard Rd, Marsing, Idaho 83639.

Please Complete and return with Sponsor Level and Payment No later than February 1, 2020 for levels \$300 and higher

~ Thank you for your support ~