

# Idaho Barrel Futurity 2024

## Award Sponsorship Opportunities

April 25 - April 28

Idaho Horse Park – Nampa, Idaho

[www.idahobarrelfuturity.com](http://www.idahobarrelfuturity.com)

The Idaho Barrel Futurity (IBF) is the exclusive barrel horse futurity and largest open 5D barrel race located within the State of Idaho. Over 500 competitors travel from multiple states to compete in this annual event, which has been going strong for over 50 years. The three-day event is professionally broadcasted via webcast, attracting thousands of viewers, and providing additional advertising for our sponsors. The all-volunteer board takes pride in the sustained grass-roots growth and strives to provide increased added money, top of the line saddles and awards to the competitors each year. We are a nonprofit organization and acknowledge this event cannot grow without the continued, dedicated support of our sponsors. This brochure contains monetary levels available for sponsorship and an example of awards presented in prior years. This is a great opportunity for your business to advertise and support this ever-growing event.



Competitors will be competing for money and awards in the 9th annual Jackie Roeser Memorial 2D Sweepstakes Race, Futurity and 2D Futurity, Maturity and 2D Maturity, Open 5D, 18/40 and Youth

## Award Sponsorship Levels

### **\$2,000 – Full Saddle**

**9 high-end - top quality trophy saddles are awarded to the average winners in each of the Futurity, 2D Futurity, Maturity, Jackie Roeser Sweepstakes and 5 Open Divisions.**

- Your company's logo will be hand stamped on both sides of the saddle
- 2 banners in arena
- Logo on IBF event poster, entry forms, and all advertising by IBF
- Sponsorship acknowledgment announced all 3 days
- Ad placement in event program
- Logo on IBF's Facebook Page, event page, and Mentions prior to event.
- Logo on website with a link to your website
- Booth setup at the event for the 3 days (\$200 value)
- Demonstration or special event opportunity during race.
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag
- VIP table for Friday night event



### **\$1,000 - 1/2 Saddle**

- Your company's logo will hand stamped on one side of the saddle
- 2 banners in arena
- Logo on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Opportunity for logo, commercial, business info on our 3-day webcast.
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag
- VIP table for Friday night event



### **\$500 - Divisional Sponsor**

**Awards will be presented to at least 5 places in each division, totaling over 70 available prizes. Past awards have included blankets, breast collars, saddle pads, purses, buckles, boot racks, supplements, feed, etc. Your monetary contribution would be utilized to purchase these awards. Additionally, you will receive:**

- 2 banners in arena
- Business listed on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on IBF's Facebook Page
- Logo on website with a link to your website





## **\$500 – Vest/Jacket Sponsor**

**The top champions in each average division will receive a vest or jacket embroidered with your company name and logo. Additionally, you will receive:**

- 1 banner in arena
- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Logo on IBF's Facebook Page
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

## **Award Added Money (any value under \$500)**

**This is a way for your company to contribute to our lineup of great prizes. Your contribution will be utilized to purchase awards as needed, or to increase added money for our weekend average winners.**

**Additionally, you will receive:**

- Business name listed IBF event program
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

## **In-Kind Product Donation**

**If you are unable to make a monetary contribution but would like to donate items for our award presentations, we will gladly accept these. Your donation monetary value will receive an equivalent opportunity to the monetary amounts listed in the above sponsorship levels, which may include:** ▪ 2 banners in arena

- Logo on IBF event poster
- Sponsorship acknowledgment announced all 3 days
- Ad placement in the event program
- Logo on website with a link to your website
- Coupon, Flyer, Business Card, SWAG item placed in Contestant's Goody Bag

## **\$250 - Banner Display**

**Your business banner will be displayed all three days of the live event. Event banners are visible on the live broadcast as well.** ▪ 1 banner in arena

## **Swag Bag Donation**

If you are unable to make a monetary contribution but would like to donate items for the contestant swag bags, we will gladly accept these. We distribute approximately 350 swag bags to the contestants. Any donation quantity is accepted.

- Brochures, coupons, keychains, pens, product samples, etc.





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Idaho Horse Park – Nampa, Idaho - April 25 - April 28, 2024

Sponsorship Level: \_\_\_\_\_

In-Kind donation, item and value: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website / Facebook Page: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to:

**Idaho Barrel Futurity**  
**ATTN: Sponsorships**  
1280 Delmar Ave  
Parma, Idaho 83660

Sponsorship Coordinator Contact:

**Lucy Rector**  
208-860-1038  
[rodeolucy@gmail.com](mailto:rodeolucy@gmail.com)

- Send logo files, print ads for your business as 300dpi JPG to [idahobarrelfuturity@gmail.com](mailto:idahobarrelfuturity@gmail.com)
- Banners to be provided to Idaho Barrel Futurity by April 22, 2024 these can be shipped to 6532 Howard Rd, Marsing, Idaho 83639 or taken to the event prior to Thursday, April 25.

~ Thank you for your support ~